



INFORMATION BULLETIN

DOCTOR OF BUSINESS ADMINISTRATION

www.iems.world



IEMS

Institute of Entrepreneurship
And Management Studies

**"An investment
in knowledge
pays the best
interest."**

- Benjamin Franklin

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"The IEMS ignites the fire of curiosity, forging wings from wisdom that will carry you beyond the horizons of your imagination."



ABOUT IEMMS

At the **Institute of Entrepreneurship and Management Studies (IEMMS)**, we are dedicated to providing world-class education through innovative and flexible programs designed to meet the challenges of today's dynamic world. Recognized as the largest online campus institution globally, IEMMS is committed to delivering executive professional programs that empower individuals to achieve their career aspirations. With a strong focus on placements, we ensure our students are well-prepared to excel in their professional journeys.



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About

Doctor of Business Administration

***"It isn't that they
can't see the
solution.***

***It is that they
can't see the
problem."***

- B.F. Skinner

The Doctor of Business Administration (DBA) program is especially suitable for experienced managers with several years of managerial experience who wish to complete the highest level of management education. This programme gives you the opportunity to combine advanced study with professional experience. The structure allows you to gain knowledge and confidence in academic research at the beginning of the programme, followed by support from your supervisory team during the DBA Advanced Independent Work module. The programme includes course work, submission of thesis, presentation and viva.



DBA

HIGHLIGHTS



- The combination of experience, theory, practice and research shall add value in enhancing and developing effectiveness, efficiency and capability.
- This programme gives you an opportunity to combine advanced study with research expertise. The structure allows you to gain knowledge and confidence in academic research at the beginning of the programme, followed by support from supervisory team.
- All DBA lecturers are research-active and able to supervise a wide range of academic and practical research topics. You are encouraged to develop your reflexivity, positioning yourself as a critically informed practitioner.
- The programme allows you to build on previous learning, expand skills and knowledge to undertake a doctoral-level research study.



INTERVIEW

Shortlisted candidates will be invited for an interview (in person or via Skype / Teams etc) to determine final acceptance into the program. Details about the interview requirements will be provided.

DBA Features

- Duration - Maximum 2 years
- Mode - Online
- Weekend Classes
- Fee - 6,000 USD
- After Scholarship - 3,600 USD

Modules Covered

- Research Methodology
- Human Resource Management
- Marketing Management
- Finance Management
- Strategic Management
- Essentials of Management

Completion Stage

The structure of academic progression is typically divided into three distinct states: Admission, Course Work, and Degree Confinement.

Together, these three states create a comprehensive framework for academic advancement, guiding students from admission through to successful degree attainment.



Submission of
Application
Interview / Scrutiny
Selection
Admission Offer
Registration
Admission Confirmation



Course Work
Course Work Examination
Guide Allocation
Synopsis
Research Work



Progress Report
Submission of Thesis
Evaluation of Thesis
Presentation & Viva Voce
Confinement of DBA

Entry Requirements

- A completed and Valid application form.
- A Masters Degree / or Bachelor's Degree with minimum 5 Years Experience.
- A Bachelor's and /or Master's transcripts.
- Two professional recommendation letters.
- Evidence of relevant work experience.
- Passport Copy or any Government approved Identity Card.
- Recent CV.
- Photographs.

ENTREPRENEURSHIP
AWARDS - 2023



DBA

Outcome

- Proficient in research, methodological and analytical Skills.
- Foster professional development skills.
- Think critically and have the ability to deal with complex, interdisciplinary facets of organizations.
- Reflect upon theory and applied experiences to enhance managerial practice and your respective organization.
- Formulate effective solutions to complex, real-world problems common to the actual practice.
- Apply current research literature to practical problems.
- Design rigorous research that contributes to the professional
- body of knowledge and positive social change.



DBA Ethics

The IEMS expects and wants all its candidates to commit 3D's while completing their DBA programme.

- *Dedication,*
- *Determination and*
- *Devotion.*

The candidate shall be committed towards quality work throughout the DBA programme. The IEMS adopts stringent policies, methods and measures of plagiarism while accepting thesis from candidates.



The IEMS focus on quality and such standards which shall prove to be benchmark for candidates pursuing DBA programme.



DBA versus PhD - Confused !

So, what's the difference?

The DBA and PhD in business differ in four primary areas: research focus, candidate profile, method of delivery and cost.

Research Focus: The DBA emphasizes applied research, focusing on real-world business challenges. In contrast, the PhD centers on theoretical research to develop and refine theories related to business and human behavior, aiming at academic scholarship. Both use similar methods but differ in research objectives.

Candidate Profiles: The PhD program prepares graduates for academia through research and teaching, emphasizing publishing. PhDs often stay in academia but may also work in government or corporate sectors. Whereas DBA graduates pursue various paths, such as corporate leadership, consulting, or experts. Their practical experience adds value to their career path.

Method of Delivery: The traditional PhD program demands full-time commitment, lasting 4-6 years. In contrast, the DBA program allows for work-life balance, taking about 2 years and offering flexibility through a hybrid approach. This way, more individuals can benefit from scholarly knowledge and apply it to a broader business context.

Cost of Instruction: PhD programs typically cover tuition and provide stipends for students, who work as assistants. DBA students pay for their degree but can manage work and family commitments.

Summary: In essence, both degrees aim to enhance scholarly pursuits, with differences accommodating diverse student needs and objectives. The degree chosen serves as a means to achieve individual goals.

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